

DESTINATION Seneca County



Ad Size	Member Rates	Regular Rates
Full Page	\$950	\$1310
1/2 Page	\$600	\$820
1/4 Page	\$350	\$470
1/8 Page	\$250	\$330
Inside Front Cover	\$1150	\$1590
Inside Back Cover	\$1150	\$1590
Back Cover	\$1150	\$1590
Centerfold	\$1500	\$2100

AD SIZES (Width X Height in Inches)

Centerfold.....	10.25" x 7.75"
Full Page.....	4.87" x 7.75"
1/2 Page (H).....	4.87" x 3.75"
1/2 Page (V).....	2.25" x 7.75"
1/4 Page (H).....	4.87" x 1.75"
1/4 Page (V).....	2.25" x 3.75"
1/8 Page.....	2.25" x 1.75"

Bonnie Boroff, Advertising Sales

Home: 419-447-0134

Cell: 419-357-0250

Fax: 419-447-3274

Email: bboroff@tiffinohio.com

Submit ads to:

bboroff@tiffinohio.com

Image Requirements: All ads should be CMYK print-ready PDF files with all fonts embedded.

**Ad deadline:
October 31, 2016**

Need help creating your ad?

Design services are available at NO

ADDITIONAL CHARGE.

2017 Visitors Guide

Concept:

- Published annually by Destination Seneca County, the Visitors Guide will serve as a marketing piece and a pre-arrival planning guide for Seneca County leisure travelers and other visitors.
- The Visitors Guide offers information on accommodations, attractions, activities, dining, shopping and more!

Circulation: 50,000

Distribution:

- The Visitors Guide will be the primary fulfillment piece for all inquiries received by Destination Seneca County.
- Given to motorcoach operators and meeting planners.
- Distributed in the USA and Canada through 1-800-BUCKEYE, AAA offices, Ohio Welcome Centers, local businesses & more!
- Distributed to regional conferences and events hosted in our area.

The Advertiser-Tribune will invoice ads on January 2, 2017